

The Piedmont Landscape Association
in cooperation with
Virginia Cooperative Extension and Albemarle County
and sponsored in part by
The Virginia Native Plant Society
invites you to:

**The 25th Annual Central Virginia
Landscape Management Seminar**

Thursday, February 14th, 2008

8:00 a.m. to 5:00 p.m.

Albemarle County Office Building Auditorium
401 McIntire Road
Charlottesville, Virginia 22902

Agenda

- 8:00 - 8:30 Registration, coffee & donuts, visit trade exhibits in the lobby
- 8:30 - 8:45 President's Welcome & Introductions
- 8:45 - 9:00 PLA Website Launch
- 9:00 - 10:30 **Speaker: Rick Darke**
Contextual Design Consultant, Author and Photographer, Landenberg, PA
"Grasses and the Design of Mid-Atlantic Livable Landscapes"
- 10:30 - 10:45 Break, visit trade exhibits in the lobby
- 10:45 - 11:45 **Speaker: Dr. Jay Stipes**
Professor of Plant Pathology, Virginia Tech
"Experiences as a Tree Doctor"
- 11:45 - 1:15 Lunch (on your own)
- 1:15 - 2:45 **Speaker: Nancy Ross Hugo**
Writer, Lecturer and Columnist for *Richmond Times-Dispatch*, Ashland, VA
"Remarkable Trees of Virginia"
- 2:45 - 3:00 Break in the lobby
- 3:00 - 4:00 **Speaker: Ridge Schuyler**
Director of the Piedmont Program for The Nature Conservancy of Virginia
"Collecting Rainwater: Is a Practice of the Past a Wave of the Future?"
- 4:00 - 5:00 Closing Remarks & Legendary Door Prizes!

SPEAKERS

Rick Darke - Contextual Design Consultant, Author and Photographer, Landenburg, PA

Rick Darke is an internationally recognized authority on the use of grasses and their relatives in public and private landscapes. His latest and most comprehensive work, *The Encyclopedia of Grasses for Livable Landscapes* (2007), includes over 1000 of his photos of grasses in diverse landscapes around the world. Formerly Curator of Plants at Longwood Gardens, Rick travels extensively in both hemispheres in search of plants and ideas to enrich North American gardens.

Dr. Jay Stipes - Professor of Pathology, Virginia Tech

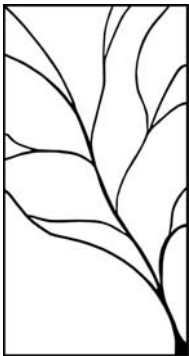
Jay Stipes holds degrees from Waynesburg University, West Virginia University and North Carolina State University, and he has studied hundreds of tree diseases in North America, Europe and New Zealand. He developed one of the fungicides (Alamo) now used on Dutch Elm Disease at Virginia Tech, and helped develop another fungicide, Arbotect.

Nancy Ross Hugo - Writer, Lecturer, Author, and Columnist for *The Richmond Times-Dispatch*, Ashland, VA

Since 2005, Nancy has been working as Coordinator of the Remarkable Trees of Virginia Project, an initiative to locate and celebrate Virginia's oldest, most historic, largest and most interesting trees. With co-author Dr. Jeffrey Kirwan and photographer Robert Llewellyn, she has visited over 100 of Virginia's most remarkable trees in order to include them in their upcoming book, *Remarkable Trees of Virginia*.

Ridge Schuyler - Director of the Piedmont Program for *The Nature Conservancy of Virginia*, Charlottesville, VA

After graduating from the UVA School of Law in 1987, Ridge practiced law until 1991. He then pursued opportunities on Capitol Hill, first working for Representative Rick Boucher and then for Senator Charles Robb, maintaining a focus on environmental and energy issues. In his current position with the Nature Conservancy, Ridge is excited about protecting and restoring the Piedmont region.



PIEDMONT LANDSCAPE ASSOCIATION
PO Box 1678, Charlottesville, VA 22902

The PLA exists to promote a high standard of ethics in landscape related fields and to benefit its members by providing pertinent information, educational programs, and opportunities for networking. Additionally each year we seek to perform volunteer service in the community. Our meetings are open to any individual or business involved or interested in grounds management, nurseries, landscape design and construction, or other areas of horticultural concern.

The PLA was established in 1981. Meetings take place the second Thursday of the month at a local restaurant. Each meeting begins with an informal social time which is valuable for networking and sharing ideas. Over dinner we hold a brief business meeting to discuss upcoming events, job availability, and other topics of interest. The highlight of the meeting is an educational presentation. We wrap up the evening with door prizes.

PLA BOARD OF DIRECTORS

President Heather Taylor (434) 263-4022 x109

Past President Michael Abbott (434) 971-3020

Vice-President April Pekary (540) 894-9228

Treasurer Denise Hargraves (540) 672-2462

Secretary Vicki Cordell (434) 979-1620

Director Graeme Maclay (434) 964-9211

Director Timothy Reese (434) 531-9251

LOBBY EXHIBITS

If you are interested in reserving lobby space for your business or trade exhibit please call John Sauer at (540) 456-6721, by February 7th, 2008.

Virginia Cooperative Extension programs and employment are open to all, regardless of race, color, religion, sex, age, veteran status, national origin, disability or political affiliation. An equal opportunity/affirmative action employer. Issued in furtherance of Cooperative Extension work, Virginia Polytechnic Institute and State University, Virginia State University and the U.S. Department of Agriculture cooperating. Patricia M. Sobrero, Director, Virginia Cooperative Extension, Virginia Tech, Blacksburg; Lorenza W. Lyons, Administrator, 1890 Extension Program, Virginia State, Petersburg.

www.piedmont-landscape.org

SEMINAR DETAILS

Parking: NO PARKING IS PERMITTED AT THE COUNTY OFFICE BUILDING. Parking is available at the Omni and City parking garages on Market and Water Streets. **PARTICIPANTS ARE RESPONSIBLE FOR THEIR OWN PARKING!** Please allow extra time in the morning to find parking and make your way to the County Office Building. The doors will be closed five minutes after the first speaker begins. We regret any inconvenience this may cause.

Directions: Please refer to the map on the back of this flyer for locations of parking areas.

If traveling I-64, take the 5th Street exit, heading north toward the downtown Charlottesville area. Fifth Street becomes Ridge Street which becomes McIntire Road. At the intersection of McIntire Road & Preston Avenue, the County Office Building will be on your left once you pass through the light.

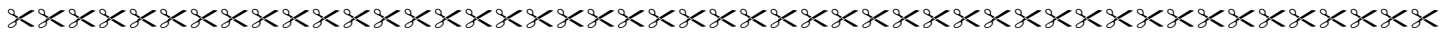
If traveling Rte. 29 from Lynchburg, remain on the Rte. 250 bypass until you reach McIntire Road (there is a light at this intersection). Take a right and continue to Preston Ave. The County Office Building will be on your right.

If traveling Rte. 29 from Northern Virginia, exit onto the Rte 250 East bypass and turn right at the third light onto McIntire Road. When you reach Preston Avenue, the County Office Building will be on the right.

We look forward to seeing you at the Seminar!

If you have any questions or comments, please call April Pekary (434) 465-1250 or (540) 894-9228.

Registration by February 7th is \$25 for members, students, and seniors (age 62) with proper I.D., and \$35 for non-members. Registration after February 7th, or at the door, will be \$30 for members and \$40 for non-members. Fees are non-refundable.



Registration Form

Continuing Education Units
VNLA: 1 CEU per 1 hour seminar
Jeff Miller, Exec. Director (800) 476-0055

***25th Annual Central Virginia
Landscape Management Seminar***

***Thursday, February 14, 2008, 8:00 a.m. to 5:00 p.m.
Albemarle County Office Building
401 McIntire Road
Charlottesville, VA***

Attendance form in lobby

Name: _____ ***Title:*** _____

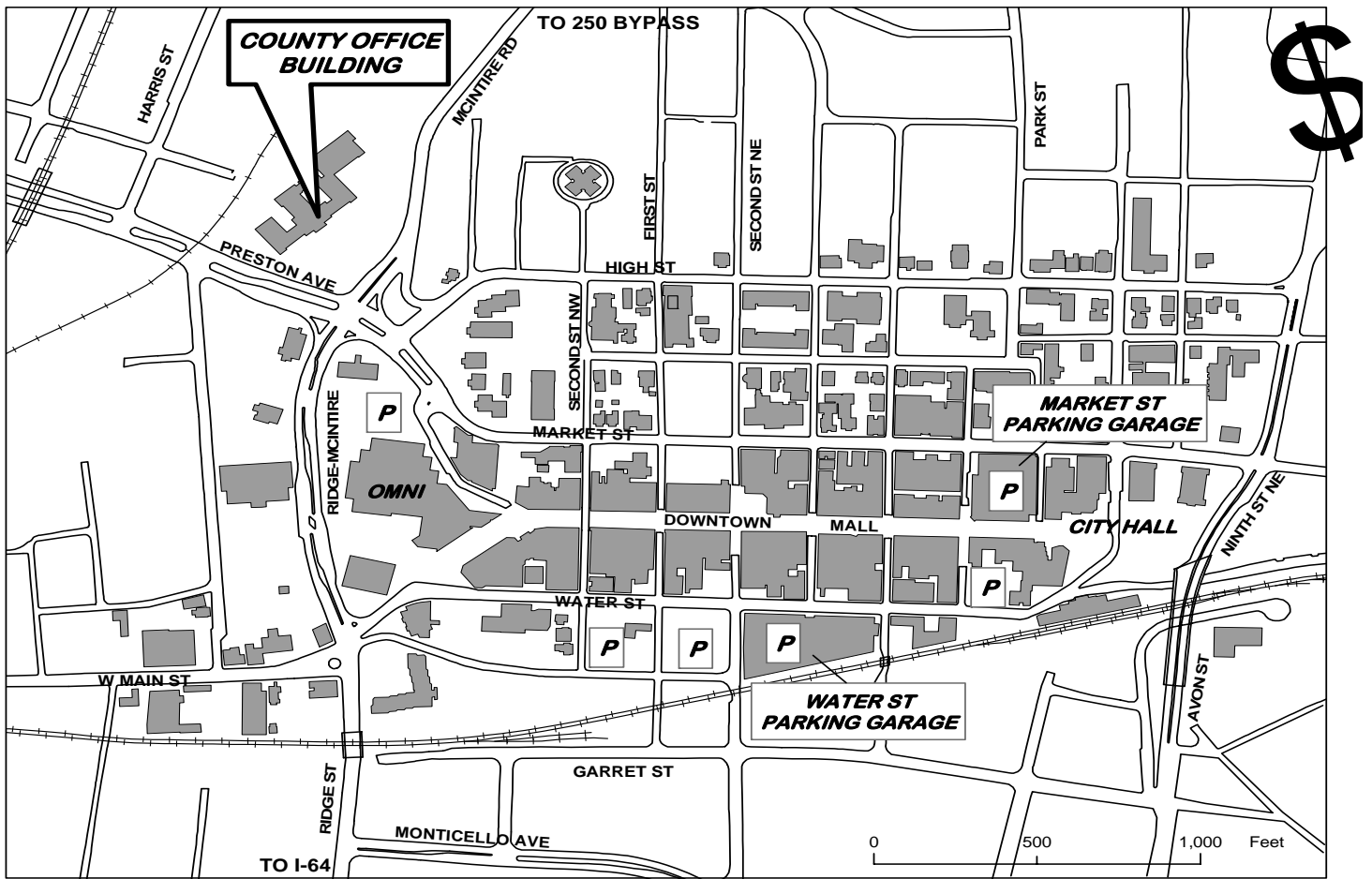
Organization: _____

Address: _____ ***City:*** _____

State: _____ ***Zip:*** _____ ***Phone:*** (____) _____ ***E-mail:*** _____

PLA Member, student, senior ***Non-member*** ***Amount Paid \$*** _____

***Please list additional attendees on the reverse side and return your registration form and non-refundable fee.
Make checks payable to Piedmont Landscape Association, PO Box 1678, Charlottesville, VA 22902.***



Piedmont Landscape
 Association
 P.O. Box 1678
 Charlottesville, VA 22902

Address Service Requested

Pre-sorted Standard
 US Postage Paid
 Charlottesville, VA
 Permit #557